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28 BORGERHOFF & LAMBERIGTS
30 SANDER VERMEULEN
32 XAVEER CLAERHOUT
34 ADRIAAN DEBRUYNE
36 JAMES VAN VOSSEL
38 SYLVAIN WILLENZ
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DESIGN FLANDERS
GALLERY

DESIGN FLANDERS WARMLY INVITES YOU
ON THE OPENING OF THE EXHIBITION

A W A R D W I N N E R S

ON THURSDAY, 27 JANUARY 2011 AT 6 PM



PAUL AMELOOT | DELTA LIGHT
PHOTO @DELTA LIGHT



EER | ETAP LIGHTING

Here at home, the *Henry van de Velde Awards & Labels 2010* were presented very recently in the Flemish Parliament. The laureates are *Marc Van Hoe* (Award for Career), *Diane Steverlyncx* (Young Talent Award), *Curana* (Company Award) and *Pars Pro Toto* (OVAM Eco-design Award PRO). Seven products were awarded the *Henry van de Velde Label*. The exhibition at 'De Loketten' of the Flemish Parliament confirms the high quality of the products. But how are Flemish products perceived abroad? Exceptionally well, so it appears. The *iF Product Design Award* and the *Reddot Design Award* are clearly the frontrunners among the most sought after design awards, but our designers and companies also seem to score well with other awards.

Interieur 2010 (Kortrijk) has already presented a selection of Flemish products with a *Reddot Design Award*. Almost simultaneously with the *Henry van de Velde Awards & Labels 2010*, the *Design Flanders Gallery* exhibits a selection of the products from Flanders which have received an international design award or a significant nomination in the last two years. Design awards are much in demand, not only among the designers but also currently among product and marketing managers in companies, who have realised the importance of these awards over the last few years and are using them as marketing tools. Logos are appearing everywhere, on packaging, in brochures and advertisements, and proud references are made to the awards in the press.



LEO AERTS | ALINEA DESIGN OBJECTS
PHOTO LIEVEN HERREMAN



SYLVAIN WILLENZ | FREECOM

THE DESIGNERS

FREDERIK AERTS | LEO AERTS (ALINEA DESIGN OBJECTS) | PAUL AMELOOT
ACHILLES ASSOCIATES | KLAAS ARNOU & SANDRA MAES | BART BACCARNE
ALAIN BERTEAU | DION BOODTS | GEOFFREY BRUSATTO | RAPHAËL CHARLES
XAVEER CLAERHOUT & BARBARA VAN BIERVLIET | LEEN DEPOOTER (QUOD)
GEERT BUELENS (EER ARCHITECTURAL DESIGN)

ADRIAAN DEBRUYNE (SAFLOT CREATIVE CONSULTANTS) | ENTHOVEN ASSOCIATES
DAVY GROSEMANS (DAS DING) | CAMILLE JACOBS | REMBRANDT JORDAN
LODEWIJK JOYE | JORIS LAARMAN | LUT LALEMAN | JURGEN MAELFEYT
ALAIN MONNENS (IDAM) | NATHALIE PERNEEL | HUGO PUTTAERT (VISIONANDFACTORY)
ERIK SIJMONS | TAL LABORATORIES | JOHAN VANDEBOSCH (ZIEZO) | INGE VAN GHEEL
ANN VAN HOEY | JAMES VAN VOSSEL | SANDER VERMEULEN & OLIVIER LAMY
SYLVAIN WILLENZ | DIRK WYNANTS



DIRK WYNANTS | EXTREMIS

THE COMPANIES

ALUCI | BARU | BASALTE | BERGHOFF | BORGERHOFF & LAMBERIGTS | CYPRES | DARK
DE EENHOORN | DELTA LIGHT | DURLET | ESTABLISHED & SONS | ETAP LIGHTING | EXTREMIS
FREECOM TECHNOLOGIES | JAGA | PUNCH GRAPHIX | SAMSONITE | TAL | TOSSB



JURGEN MAELFEYT

EXHIBITION IN THE FLEMISH PARLIAMENT

IJZERENKRUISSTRAAT 99, 1000 BRUSSELS. OPEN MONDAY-SATURDAY 10AM-5PM
HENRY VAN DE VELDE AWARDS & LABELS 2010
UNTILL 26 FEBRUARY 2011

NEXT EXHIBITION IN THE GALLERY

A PROJECT OF VZW DESIGNREGIO KORTRIJK, VZW FLANDERS INSHAPE AND THE CITY OF GENK
HUMIN 2009-2011
2 APRIL - 23 MAY 2011. OPENING: FRIDAY, 1 APRIL 2011 AT 6 PM



ALAIN MONNENS | DURLET